

# MOLLY MAVORAH

**COPYWRITER / STORYTELLER / GOAL DIGGER**

## HOWDY!

NY | NJ  
732-796-8365  
mollymavorah.com  
mavorahmolly@gmail.com  
linkedin.com/in/mollymavorah

## EDUCATION

**B.F.A. / Graphic Design  
Interactive Advertising**  
January 2023  
Kean University  
Michael Graves College  
Robert Busch School of Design  
Cum Laude | Dean's List

## COOL STUFF

The One Club for Creativity  
Young Ones 2023 Shortlist

## SKILLS

Copywriting  
Art Direction  
Experiential Design  
Social Media Design  
Motion Graphics  
Web Design  
Promotional Design  
Photography/Videography  
Photo + Video Editing

## SOFTWARE

Adobe CC:  
Illustrator, Photoshop,  
Lightroom, XD,  
InDesign, After Effects  
Google Suite  
Microsoft Office Suite

## PROFESSIONAL EXPERIENCE

### **COPYWRITING INTERN | VMLY&R JUNE 2023 – PRESENT**

I spent my summer on the creative team for the Ford Motor Company, where I worked on campaign ideation and development for Ford, as well as Virgin Voyages. After the summer, I was offered an extension to my internship and the opportunity to transition to the creative team for The Coca-Cola Company, where I am now working on promotional content for Smart Water and Vitamin Water.

### **COPYWRITING INTERN | PEREIRA O'DELL SUMMER 2022**

I worked on the creative team for accounts such as Stella Artois, Adobe, Yellow Tail Wines, and MINI Cooper, where I developed and pitched creative campaign ideas. One project in particular that I worked on was the MINI Polar Bear Campaign.

### **SMALL BUSINESS OWNER | MADE BY MOLLY 2018 – 2021**

As a side hustle, I design and sell customized products and graphics. Besides for running the business, I lead my own branding, social media, content planning, and advertising.

### **ART DIRECTOR | VENDOR AUDIT FALL 2020**

In charge of company's creative development, including branding and identity, and web design.

### **LEAD GRAPHIC DESIGNER AND SOCIAL MEDIA MANAGER | SAGE FINE DINING JANUARY 2018 – SEPTEMBER 2019**

Designing brand identity, ads, posters, menus, announcements, social media posts, and managing all social media accounts.

### **GRAPHIC DESIGNER | STONEWATER EQUITIES / TRIPLE FIVE RESIDENTIAL SUMMER 2019**

Real estate brochure layout and design.